



SNAPSHOT ON DESIGN

FREEDOM AND CONSTRAINT

Aegis P Console has been designed by Kuwaiti-born, London-based designer, Ziad Alonaizy.

Taken from the meaning of the word AEGIS, as shelter, the Aegis console appears as a bird cage but contorts the idea of containment and restriction by bending the wires to convey a feeling of freedom; freedom of creativity. The lightness of this design, construed and realised by Alonaizy, also reflects the freedom and weightlessness associated with true creative enlightenment.

Away from the conceptual ideas of AEGIS Console, the piece is a physical embodiment of beauty and calm. It's fine wire detailing and silky marble top structure, emit serenity, yet when you touch the piece of furniture, you realise it is sturdy and unyielding. Lattice and braided wires create an optical illusion, while Alonaizy's background in architecture has driven his informed decision to combine the marble top for impact and proof of the console's strength.

Ziad commented, "the challenge for me was to design a piece that transcends trend or style periods; a timeless design that will last and be passed on for generations to come."

Ziad Alonaizy and his team collaborated with a local university in Italy to develop processes to apply to the stainless steel. The gold finish used here starts to transmute within months to achieve a beautiful antiqued finish with pinks and yellows. It is piece of timeless elegance that morphs with age.



www.alonaizy.com

AEGIS Console £8250, designed in Italy