

ELLE DECORATION

THE
STYLE
MAGAZINE
FOR YOUR
HOME

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I DECORATE THEREFORE I AM

Everything you need to get your home on-trend

Where to shop

What to buy

How to put it all together

*The
great big
Britlist*

What and who's hot in British design today

Plus Britain's most beautiful homes



BIG THE GREAT BRITNLIST

The very best of British design, from the latest launches to the names to watch. Plus, we reveal this year's ELLE Decoration British Design Award winners – the new stars in craft, textiles, furniture, ceramics and accessories!

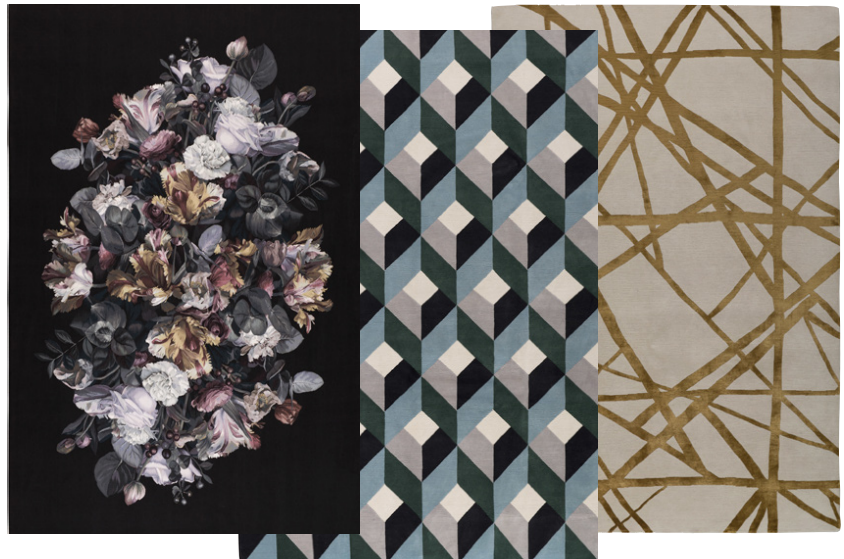


I BRIT ABROAD

Exuberant British designer Matthew Williamson has taken his flamboyant interior design style overseas, jazzing up new cocktail bar Nama, located in the small Mallorcan village of Deià. Williamson, who lives locally, has combined his own opulent wallpaper and fabric patterns with vintage and contemporary Spanish pieces to inject some signature wow factor into quiet village life (@namabar_deia).

17 CUT A RUG

The Rug Company is throwing an all-star celebration for its 20th anniversary this year, launching a collection of new pieces by its most exalted designers. Vivienne Westwood, Paul Smith, Alexander McQueen, Kelly Wearstler and co-founder of the brand Suzanne Sharp's unmistakable styles have been translated though weaving and hand-knotted wool and silk. Pictured, from left: 'Chiaroscuro' by Alexander McQueen, £6,385; 'Bonavita' by Suzanne Sharp, from £1,619; 'Channels' by Kelly Wearstler, from £2,612 (therugcompany.com).



18 SITTING COMFORTABLY?

Cocktail hour's taken a cosy twist with the meeting of English furniture maker George Smith and designer Martin Brudnizki. The 'Cocktail' collection comprises three armchairs and two sofas, all curves and thoughtful detailing. Each piece is hand constructed and everything, from the colour of the stain on the ash legs to the fabric itself, can be customised. 'Martin has perfectly captured the glamour of cocktail hour,' says Ben Norris, CEO of George Smith. We'll drink to that. Pictured, from left: 'Hogarth' chair, £3,205; 'Almack' chair, £4,694 (georgesmith.com).



19 HIGHLY STRUNG

If you're looking for a statement piece of furniture, we recommend the 'Aegis 001' tables by new London-based creative Ziad Alonaizy. He graduated from his Architectural Interior Design diploma at Inchbald school of design only two years ago (after a career as an orthopaedic surgeon), and his debut collection demonstrates fresh ideas executed with complex elegance. It marries just four elements – emerald marble, blackened steel, solid brass plates and steel wire – and is all handmade in Italy. Alonaizy is currently working on furniture and accessories for a major brand to be released next year. 'Aegis 001' tables, £4,950 for a set of three (alonaizy.com).

20 BLIGHTY BORN

Soane Britain has long been a haven for pieces made in the UK, and champions the use of traditional crafts such as iron forging and saddlery. Its latest collection is full of classic shapes with playful modern twists, including sofas covered in gentle prints, and this charming 'Weymouth' lamp with its stitched red leather base and antiqued brass hat. £1,425 (soane.com).

